



July 3, 2017

Hannah Jones  
Chief Sustainability Officer and VP  
Nike Inc.

Dear Hannah:

On behalf of the Maquila Solidarity Network (MSN), I am writing to express our dismay at your company's attempt to make significant changes in collegiate licensing agreements with major North American universities that would have the effect of stripping those universities of their right to require your company to ensure respect for the terms and conditions of their university codes of conduct, to choose the monitoring organization to verify compliance with their university codes, and to require Nike suppliers of collegiate apparel to take appropriate corrective action to remediate worker rights violations.

As a labour rights organization that has collaborated with Nike on a number of initiatives, including the MFA Forum, the Americas Group, and the Fair Labor Association, we are becoming increasingly concerned at the growing evidence that your company is retreating from earlier commitments to serious corporate accountability. These include recent cases in Guatemala and Mexico in which Nike has cut and run from situations in which suppliers were violating workers' rights, rather than collaborating with other buyers in shared factories that were making serious efforts to remediate those violations; your refusal to facilitate access to a supplier factory in Vietnam for the Worker Rights Consortium, the monitoring organization chosen by a number of universities; and now your attempts to impose a corporate self-regulatory model on universities through your licensing agreements.

Nike's advances on transparency, collaboration and sustainability are being overshadowed by this recent shift in your approach, which appears to MSN to represent a step backward to the old days when image management and reputational risk were Nike's primary concerns.

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We strongly urge Nike to abandon this ill-advised attempt to dictate the terms and conditions of university licensing agreements and to respect and fully cooperate with their code monitoring programs and third-party complaint processes.

Yours truly,

A handwritten signature in black ink, appearing to read 'Lynda Yanz', with a stylized flourish at the end.

Lynda Yanz, Executive Director

Cc: Noel Kinder, Vice President, Sustainable Manufacturing  
Cláudio Kehrwald, Regional Director, Sustainable Manufacturing & Sourcing - Americas